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## From The Chair...



May's luncheon presentation generated stimulating dialog about international trade between SC industries and foreign markets following Amy Thomson's informative presentation. Special thanks to Amy and to the many representatives that contributed to the conversation from member organizations of the SC International Trade Coalition.

Next in June, Bob Geolas, the Executive Director of Clemson University's ICAR complex will discuss how ICAR has fast become a global model for engineering advances, and why so many international companies from the automotive industry (BMW, Michelin, and Timken) and technology industry (IBM, Sun Microsystems, and Microsoft) are readily becoming its strategic partners.

CWIT will take a break in July and August to make way for much deserved summer vacations. Your CWIT board will hold its annual retreat at the beginning of September. We have a full agenda that will result in more events and educational opportunities to the benefit of our membership in the upcoming months. Give some thought to the events of this past year and which ones provided value to you and your company. Contact me or any of your board members and provide us feedback so we can further shape CWIT to meet the needs of the membership. Hope to see all of you in June!

**Pam Everitt, SCSPA, Chair**



## Mark Your Calendar



**SEPTEMBER 11:** Join CWIT's members and guests in welcoming Ms. Ann Watts, Director of the U.S. Commercial Service – Columbia, U.S. Department of Commerce for a discussion on two case studies involving two successful SC exporters, followed by presentations by Ms. Louise Schmidt of "Life Industries" and Ms. Lynne Becker of "Me-Too-Mommy" on the challenges each have faced in international markets. Luncheon starts at 11:45 a.m. - ends at 1:30 p.m. - includes 15 minutes of "networking with speaker". \$20 members/\$25 non-members. Location: North Charleston Convention Center - 5001 Coliseum Drive, Charleston, SC 29418, Park Free in Lot A

**OCTOBER 9, 2007** – Join CWIT's members and guests for a discussion of legislative issues affecting international trade and waterborne commerce. Speaker panel to be announced.

**NOVEMBER 12:** Join CWIT's members and guests on a field trip hosted by Wayne Phillips, Vice President, Business Development of Force Protection for a facilities site tour of Company's Ladson operations. Tour starts at 11:45 a.m. - ends at 1:30 p.m. - includes boxed lunch - \$20 members/\$25 non-members. Attendees restricted to US citizens, non-competitors, and all willing to sign a non-compete agreement. Space will be limited and direction will follow confirmation of reservation.

**Jacky Sassard, SCSPA, Programs**



## Featured Member: Sally Davis

Sally is a native of Georgia but is proud to call Charleston her home. She has spent every summer that she can recollect taking in as much of Charleston's rich history as possible on family vacation. From relaxing under the shade of a 100 year old oak at White Point Gardens to shopping at the quaint boutiques on King Street, the charm and history of Charleston has notched out a permanent place in her heart.

A graduate of Georgia Southern University, she began her career as an Assistant Manager for a small inn located in Anderson, SC. After spending 4 years in the Upstate while her husband was getting his PhD at Clemson University, she convinced him that there was no finer place to live than Charleston, SC.

Having an appreciation for the charm of historic architecture, her ultimate goal was to work for a quaint downtown property. Celebrating her 1 year anniversary, Sally feels like part of the family at Charming Inns and loves working in an environment that is dedicated to gracious hospitality and committed to excellence.

Sally has been married for 4 years and has two four legged children, "Harley" and "Charleston" her beloved Great Danes. She enjoys spending time with her family, taking the dogs to the beach, making jewelry, and fishing.

Affiliations: CWIT, Charleston Young Professionals, Charleston Hoteliers Exchange Club, SCSAE



## JUST A FRIENDLY REMINDER...



It's that time again! If you have not renewed your membership already, please do so as soon as possible. You can contact Andrea Jones @ [andrea.jones@us.bosch.com](mailto:andrea.jones@us.bosch.com). Thank you for your continued support!

# WELCOME

## NEW MEMBERS

**Howard Blitzer** with US Customs & Border Protection, Import Specialist, Retired

**Bill Lavery** with Furman Univeristy, Professor of Russian & East European Studies and Director of International Education.

**Charlotte Ross, OOCL, Membership**

### '06 - '07 CWIT Board of Directors

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SC State Ports Authority

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Renee Mangham  
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#### OWIT REPRESENTATIVE

Jackie Adamson  
Roanoke Trade Services

#### ANNUAL BANQUET

Margie Hardwick  
OOCL

"Thanks to everyone for making 2007's Annual Soiree a success. We are in the planning stages now for an exciting 2008 Soiree. If you are interested in serving on the soiree committee, please send an email to [margie.hardwick@oocl.com](mailto:margie.hardwick@oocl.com) or call me at 843-971-2741. CWIT looks forward to another exciting and successful year."

Margie Hardwick, OOCL, Annual Banquet Chair

## Check It Out!

School's out, pools are open and people across the country are looking for fun ways to cool down as summer temperatures heat up. As you head to the beach, to the pool, or to the mountains for a camping vacation, the American Red Cross encourages you and your family to keep safety in mind! Check it out at <http://www.redcross.org/services/hss/sumsafety/>.



English Struth, SCSPA, Communications

## Featured Company: Just Humor Me

Shannon McDevitt is a "Professional at Play" and Founder of Just Humor Me!™ She has a Masters in Education from The Citadel and a Bachelors degree in Human Development and Communications from Boston College. She is also a certified Laughter Leader and Business Etiquette Instructor. Shannon's dedication to making learning fun is evident through her creative programs and games, and ability to engage, amuse, and inspire participants. Her talents prove that professionalism and a sense of humor are not mutually exclusive! She has been featured in a variety of local and online publications in Charleston and Los Angeles, CA.



Just Humor Me!™ offers custom designed, interactive programs and games that focus on how to successfully manage workplace challenges and create a happier, healthier, more productive and profitable environment. Just Humor Me! has created fun, memorable training programs and staff retreats for companies of all sizes and industries ranging from law firms and pharmaceutical companies to retail chains and medical offices. Every office has training needs and everyone could use more humor in their day, so it makes good business sense to use humor in training and at work. Laughing while learning builds camaraderie, boosts morale and allows for better retention of information. Just Humor Me!™ clients praise the programs for their incredible creativity and ability to help companies improve productivity and profitability by focusing on its most valuable asset, its people. The next time you face a workplace challenge, say "Just Humor Me!" and help is just a laugh away.

See Shannon speak at the Veeck Promotional "Fun is Good" Conference November 5-6 at the new Marriott across from the Joe Riley stadium. For information visit [www.justhumorme.com](http://www.justhumorme.com) or call (843) 478-5761.

Keynote Presentations \* Staff Trainings \* Management Workshops \* Meeting Openers & Insanity Breaks \* Private Corporate & Group Functions \* Recognition Programs \* Awards Ceremonies \* Ice Breakers \* Team Building Activities \* Stress-Reducing Therapeutic Laughter Sessions \* Humorous Games for Company Retreats \* Orientations \* Special Events

Renee Mangham, Landmark Enterprises, Publicity

These are exciting times within OWIT (Organization of Women in International Trade), of which we are affiliated. I've just returned from Monterrey, Mexico where the Monterrey chapter hosted our Spring Board of Director's meeting. I've provided our board of director's with a complete report of the meeting. Should you be interest, in reading the report in its entirety, it will be available soon on our website.

The most exciting news relates to the long awaited OWIT website. [www.owit.org](http://www.owit.org). Phase One of this project has been introduced as a "soft roll-out". Many chapters around the country are participating in working within the site until the end of June to be sure it is easily maneuverable and proficient. At that time, there will be a great deal of publicity around the world and will put OWIT back on the radar!

Each of you as a member of an OWIT chapter will receive your personal password to provide you with access to the "members only" section. We are hopeful these passwords will be provided within the next month or so. You'll have access to the job bank among other benefits. A very special thank you to Renee Mangham and English Struth who so graciously volunteered to assist Pam Everitt and I in reviewing the site. Please take a "look-see" as well and let me know of any issues you might note. Jacky Sassard actually found some spelling errors!

Without a website, it has been difficult to bring OWIT to all of you! I'm hopeful this will be a start. The 16<sup>th</sup> Annual OWIT World Conference, hosted by the Miami Chapter (WIT-Miami), will be in Miami Beach, Florida, October 10-12, 2007. The theme of this important conference is "Emerging Markets: The Road Ahead for Finance, Business & Trade". Many of these conferences are not always in proximity to us as Miami. Please consider attending and contact me if you are interesting in joining me and others from our chapter. ([jackie.adamson@roanoketrade.com](mailto:jackie.adamson@roanoketrade.com) or 724-7525). We are hopeful we can have at least five members of OWIT in attendance! The networking opportunities are endless and will give you a "first hand" look at what OWIT is all about. Information on the conference is on their website and registration will be available on Obit's website.

I've blocked 5 rooms at the Miami Beach Resort and Spa, Miami Beach, conference headquarters. Please phone me to chat about any interest you may have in joining us as a member of Charleston Women in International's Trade. Let's show them what a vibrant chapter we have. You may go to our website, [www.cwitsc.org](http://www.cwitsc.org) to find the link to the conference registration. Registration brochures will be available from our website as well.

As I've said before and mean it no less, it is a privilege to represent you as the Charleston Women in International Trade's, OWIT representative.



Jackie Adamson, Roanoke Trade. OWIT Representative

## Wong Named CWIT's 2007 Woman-of-the-Year

On April 10th, Wong will be honored at "The Charleston Soirée"



**Vivian Wong**  
Pacific Gateway  
Capital Group, LLC  
Greenville, SC

Vivian A. Wong, co-founder and chairwoman of the Pacific Gateway Capital, LLC, is CWIT's 2007 Woman-of-the-Year. "Wong's expertise in facilitating US-China bi-lateral trade and investments significantly benefits the international trade community, and ranks her highly deserving of our distinguishing award", said Pam Everitt, chairwoman. Wong's latest project as co-founder of the Global Trade Center in Greenville, SC provides a facility for Chinese companies to showcase goods and a meeting place for US companies to collaborate on gaining access to Chinese markets.

JoAnne Fogg, US Customs & Border Protection, Awards Chair

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