



January 2009

PERSPECTIVE

PO Box 20415



From The Chair...

I hope everyone is excited for 2009. CWIT is a growing organization dedicated to helping our members succeed, both professionally and personally. Over the course of the year, we will educate you on topics of importance related to international trade and the local economy. Members will also have the opportunity to visit with colleagues in a relaxed and enjoyable environment.

Thank you to all our wonderful members who make CWIT such a fantastic group. Happy New Year!

Kind regards,

Lynn Anne Gillen, Merrill Lynch, CWIT Chairperson

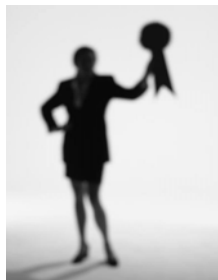


Don't forget CWIT luncheon venues have moved!

"CWIT is excited to announce that our luncheons for January, February and March of 2009 will be held at the Holiday Inn Charleston Airport and Convention Center on International Boulevard. Conveniently located off of I-26 and I-526, this new, upscale property is sure to be a wonderful host for our luncheons! We look forward to seeing you there in 2009!"

Erin Demory, IDEA, CWIT Arrangements Committee





2009 WOMAN OF THE YEAR NOMINATION FORM



This prestigious award recognizes a woman involved in the field of international trade who has made an outstanding contribution to her profession, and in so doing, enhanced the status of women in international trade. The award recipient's character, integrity, knowledge and dedication to her profession make her a role model in the field of international trade.

You MUST be a member of CWIT to nominate a potential recipient of this award. The nominee need not be a member of Charleston Women in International Trade (CWIT) or Organization of Women in International Trade (OWIT)

Deadline for Submission: February 28, 2009!

The award will be presented at the CWIT Annual Banquet on April 14, 2009.

Please mail completed nomination form and submission to: Adele Brame, CWIT Awards Chairperson:

P.O. Box 20145, Charleston, SC 29413 or email: cwit@scspa.com. All submissions are **CONFIDENTIAL**. Questions? Call 843-554-6400 ex 122; www.cwitsc.org.

Adele Brame, John S. James, CWIT Awards & Scholarship Committee

CHECK IT OUT!

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Is money still tight after the holidays? Do you need something fun to do this month that doesn't cost a fortune? Here's a no brainer for you and your family! The **Be a Tourist in Your Own Town** pass is available for locals only and is good through the entire month of January! This year there are 37 attractions and 24 restaurants participating that either offer free admission or discounts on food and beverage! Passes are just \$20 for a single pass and \$50 for a family pass (good for 4 individuals of any age). To view all of the participating businesses with their special offers or to order tickets, please log on to www.beatourist.net.

Sally Davis, Charming Inns, CWIT Communications Committee

CWIT LUNCHEON, NOVEMBER 11TH, 2008!

WORLD TRADE ORGANIZATION



On November 11, CWIT Publicity Chair Stewart Bauknight presented "*An Overview of International Trade: Rules, Fairness and How It Affects You*". Stewart's seven year career with the World Trade Organization provides her with substantial knowledge of the WTO and its functions; she provided CWIT members and guests with valuable insight and background that was new information for many of us.



The WTO establishes rules that seek to make global trade equitable for all member nations and world consumers which means liberalizing trade in all sectors. The far-reaching,



complex nature of world economics, politics, governments and cultures requires guidelines to avert and alleviate potential issues in all aspects of international trade. The WTO establishes trade rules and policies that aid dispute resolution, supply guidelines for manufactured and agricultural products and manage issues concerning intellectual property and services. Stewart's anecdotal style supplied "real world" references that allowed us to easily understand the implications of actions and reactions within the realm of the WTO.

Susan Ogren, Asten Johnson, CWIT Historian & Goodwill Committee



Take advantage of great advertising opportunities!

As a CWIT member, you are already familiar with the many benefits of being part of our organization. At the beginning of what will likely become a year of continued economic challenges, we are all looking for ways to spend our companies' limited funds wisely.

CWIT offers you a number of cost effective venues to get the most out of your 2009 advertising \$\$\$. You can:

- Become an annual sponsor (limited to seven member companies) at only \$ 350
- Sponsor our April Soiree and/or our Special Fall event
- Donate items for our monthly Raffles and Auction events



While taking advantage of these tax-deductible marketing opportunities, you simultaneously ensure the viability of our educational initiatives. These include our two \$ 3,000 scholarships to be awarded this year, the Woman of the Year prize and our numerous education/networking programs. Please visit our website www.cwitsc.org or contact any member of the Fundraising Committee.

Herb Klein, Dixon-Hughes, CWIT Fundraising Committee

FEATURED MEMBER

Alicia Smith McCory

In 2000 Alicia joined the commercial banking department in Charleston, SC with the Royal Bank of Canada after earning a BS in Business Administration specializing in Finance and a Minor in German Studies from The College of Charleston. Alicia has completed the SC Banker's School at the University of SC Moore School of Business and is currently obtaining a Masters in Banking from Louisiana State University. She was a Senior Analyst for underwriting commercial transactions and now is responsible for overseeing the relationship management of a number of commercial clients in South Carolina and captive banking matters including sales, compliance and audit regulations.

Being born and raised in Charleston, SC, Alicia has spent the majority of her career in SC. In addition to her work life she was the 2006-2007 president of The Charitable Society of Charleston. She now serves on the Charleston Area Therapeutic Riding board as vice president, is active with the Coastal Community Foundation and is a member of Bethel United Methodist Church. She is married to Travis McCory, who is a real estate land developer here in Charleston. She actively enjoys riding horses, running, boating and spending time with family and friends.

Alicia is now an active member of CWIT serving on the membership and finance committees.

To contact Ms. McCory:

Commercial Account Manager; RBC Bank;
100 Calhoun Street Charleston, SC 29401;
(843) 958-3704 direct line; (843) 958-3745 fax;
(843) 224-2451 cell; email: alicia.smith@rbc.com.



English Struth, SCSPA, CWIT Membership Committee

'08 - '09 CWIT Board of Directors

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ANNUAL BANQUET

Margie Hardwick
OOCL

Mark your calendars for the Annual Soiree!

"Mark your calendar for one of the most prestigious opportunities to wine and dine your clients and impress old and new contacts. The CWIT's 7th annual Soiree will be held on April 14th at the downtown Doubletree Guest Suites in Charleston's Historic District. Please mark your calendars for this must-attend, trade focused event!."

Margie Hardwick, OOCL, CWIT Annual Banquet Committee



SCHOLARSHIP OFFERINGS!

CWIT Increases Scholarship Offerings to Two-\$3,000 Awards!

CWIT is currently accepting applications for two-\$3,000 scholarships, increased from \$2,000 in 2008. CWIT began offering scholarships in 2004 as one-\$700 award, two-\$500 awards in 2005, two-\$1,000 awards in 2006, and two-\$1,500 awards in 2006, and two-\$2,000.00 scholarships in 2008.

Females and males are eligible to apply, and must possess a serious interest in pursuing a degree specific to international trade or related course of study, be enrolled/enrolling in an accredited school, institution, college or university, and be full-time a resident of South Carolina and a U. S. citizen.



Deadline for submission is February 28, 2009. Links to application and criteria are available on the CWIT website at www.cwitsc.org/documents/Scholarship09_Criteria.pdf.

Adele Brame, John S. James, CWIT Scholarships and Awards Committee



TRADE FACTS

- The U.S. signed a Free Trade Agreement with Oman that entered into force on January 1, 2009. 100% of consumer and industrial products imported and exported between the two countries will be duty-free.
- The U.S. also signed the CAFTA-DR (Dominican Republic) for Costa Rica which entered into force on January 1, 2009. All terms outlined under CAFTA have been extended to Costa Rica. According to the U.S. Trade Representative, "The total value of trade between the United States and its current CAFTA-DR partners – the Dominican Republic, El Salvador, Guatemala, Honduras and Nicaragua – increased 16.7 percent in 07 as compared to 2005, jumping to \$32.6 billion. U.S. exports to all six CAFTA-DR countries were at record levels in 2007, reaching \$22.4 billion."



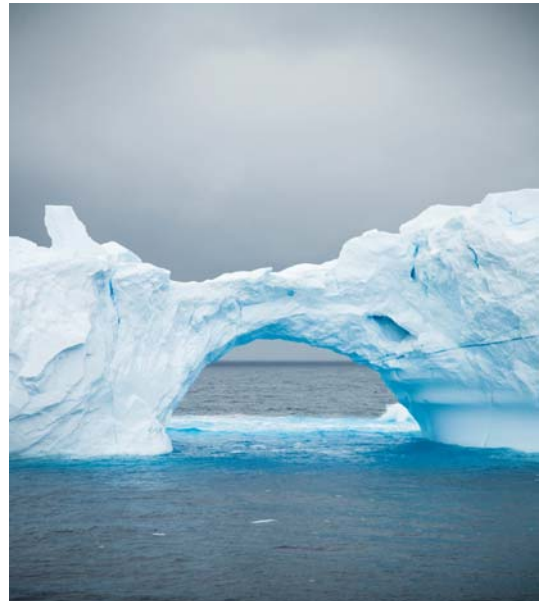
Have you thought of hosting a student intern at your company?

The School of Business and Economics' Global Trade Initiatives office at the College of Charleston is seeking internship opportunities for its International Business students. Historically, internships have been very rewarding for students and employers alike. Students have an opportunity to learn in a real world environment, and employers gain a fresh set of eyes and an extra pair of hands. If your organization is involved in international trade, please consider offering a student internship.

Especially in these tough economics times, you might consider hosting an intern. Most internships are paid, but often students will work to add experience to their resumes. Some internships are formalized, and the student receives course credit. Others are arranged between the host and the student in a more informal manner. The best place to start is by posting an intern opportunity at [CISTERNonline](#). It's an excellent source of information on internships, and it hosts College of Charleston's internship and job database.

- Once you have found an intern candidate, you can find the details about how the for-credit intern program works in the School of Business and Economics and what the requirements are for both hosts and students on its [website](#). If you are interested or have questions about your options, please contact Ellen McEwan, 843.953.6621 or mcewane@cofc.edu.

Ellen McEwan, Associate Director, Global Trade Initiatives, College of Charleston



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