



From The Chair...

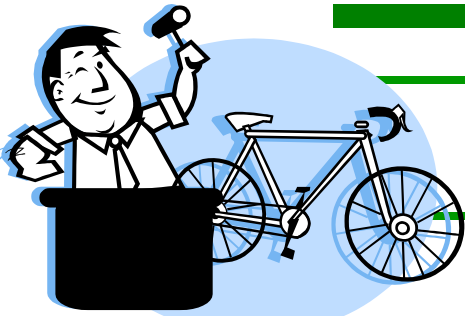
"October promises to be an exciting month for CWIT. Our first Oyster Roast on October 8 will be an opportunity to visit with friends and colleagues in a relaxed and beautiful location. The auction items are plentiful and there is something for everyone! Our annual field trip on October 14th is to the new Clemson University Restoration Institute in North Charleston. We will see firsthand all the innovative projects taking place and their plans for the future. Historically, CWIT field trips have been among the most enjoyable lunch meetings – don't miss this unique opportunity to discover some of the extraordinary things happening in our own backyard! Our September meeting started with an exciting announcement regarding the increase in our scholarships. CWIT will award two \$3,000 scholarships at the Annual Soiree in April 2009. The significant dollar amount increase is a direct result of the generous support of our members and sponsors. We will also continue our focus on leadership, specifically, how to balance and excel with the many demands on our time. Additionally, we enjoyed presentations by two professionals. Jackie Adamson with Roanoke Trade Services (a CWIT Annual Sponsor) educated us as to how Roanoke Trade Services provides professional risk management to those involved with international trade whether importers, exporters or transportation logistic providers. Mr. Clarke Thompson with the South Carolina Department of Commerce was our featured speaker. He provided us with a wonderful overview of the current state of exports from South Carolina and how we compete in the global community. Happy Autumn!"

Lynn Anne Gillen, Merrill Lynch, CWIT Chairperson

CWIT to move luncheon venue in 2009!

"CWIT is excited to announce that our luncheons for January, February and March of 2009 will be held at the Holiday Inn Charleston Airport and Convention Center on International Boulevard. Conveniently located off of I-26 and I-526, this new, upscale property is sure to be a wonderful host for our luncheons! We look forward to seeing you there in 2009!"

Erin Demory, IDEA, CWIT Arrangements Committee



Live Fabulous Five

At the April 2005 "Soirée at the Charles Town Exchange", CWIT began offering attendees a "hands-on" trading experience while sipping cocktails and enjoying piano serenades during the event's networking portion of the evening's program. Attendees bid on an exciting collection of products and services that were graciously donated by local Charleston businesses and craftspeople.

With the silent auction's continued success, in 2007, CWIT's Board of Directors unanimously voted to host the auction as a standalone event. A 20 member Auction Committee was then formed with Connie Gugel, Carolina Starches, and Charlotte Canfora, OOCL USA, providing oversight as co-chairs. Under their skillful leadership, CWIT will host its premier silent and live auction on October 8, 2008 in time for attendees to get a jump on their holiday shopping.

Already over 100 fabulous auction donations will be available for bid, with five items in reserve for live auction bidding. Dean Riegel, Atlantic Occupational Health, has agreed to serve as auctioneer. The growing list of auction items can be viewed at www.cwitsc.org/social.asp and listed below are the "Live Fabulous Five" auction items :

1. Tug Boat ride in Charleston harbor for Ten including McAllister ball caps, drinks, sandwiches and world class fun, generously donated by [McAllister Towing](#).
2. Two Nights Stay at The Sanctuary at Kiawah Island, generously donated by The Sanctuary at [Kiawah Island Golf Resort](#).
3. Dinner for Ten prepared by Executive Chef Marc Collins, Circa 1886 Restaurant, generously donated by [Charming Inns](#).
4. Two Nights Stay at the Belvidere Cottages on the Charleston Harbor, generously donated by [Ginn Club Resort](#).
5. Oyster Roast for 20 at Bulow Plantation, generously donated by our own [CWIT Board of Directors](#).

Hats off to all the members of the Auction Committee and a big thank you to all auction item donors. It is sure to be a memorable event.

Jacky Sassard, SCSPA, CWIT Vice-Chairperson

Scholarships Available!!



CWIT Increases Scholarship Offerings to Two-\$3000 Awards!

CWIT is currently accepting applications for two-\$3000 scholarships, increased from \$2,000 in 2008. CWIT began offering scholarships in 2004 as one-\$700 award, two-\$500 awards in 2005, two-\$1,000 awards in 2006, and two-\$1,500 awards in 2006, and two-\$2000.00 scholarships in 2008.

Females and males are eligible to apply, and must possess a serious interest in pursuing a degree specific to international trade or related course of study, be enrolled/enrolling in an accredited school, institution, college or university, and be full-time a resident of South Carolina and a U. S. citizen.

Deadline for submission is February 28, 2009. Links to application and criteria are available on the CWIT website at www.cwitsc.org/documents/Scholarship09_Criteria.pdf.

Adele Brame, John S. James, CWIT Scholarships and Awards Committee



CWIT and OWIT Members Connect

Two strategic initiatives identified by OWIT are to *'strengthen the interaction amongst chapters'* as well to *'use technology as an enabler'*. Our OWIT board has taken a step toward supporting these strategies by registering OWIT as a 'group' on "Linked In" (www.linkedin.com) - a professional global network of which many of you are already members.

Having OWIT as a group on LinkedIn will further build the image, profile, and awareness of OWIT within the professional community. It will also enable our members to connect across our chapter boundaries. This is not expected to replace the capabilities to connect via the OWIT site (www.owit.org) - rather it is meant to complement this. Additionally, we have established a CWIT group to easily connect our members.

How to connect? If you have a Linked In profile already - simply search my profile (Pam Everitt) and request a connection. Once connected and viewing my public profile, you will see in the profile the CWIT and OWIT logos. Clicking on the OWIT link will send a request to the OWIT chair, Lilia Navarrete, and she will approve the request so that you will have the OWIT connection in your profile. Please add a line in the request to Lilia identifying yourself as a CWIT member. Clicking on the CWIT link will send a request to English Struth, and she will approve the CWIT request.

If you do not have a Linked In profile, you may visit the site and setup a profile and then follow the steps above.

Having connections worldwide has immeasurable benefits. We would like to encourage our chapter members worldwide to connect more with each other as a benefit of OWIT and CWIT.

Pam Everitt, SCSPA, OWIT Representative for CWIT



More volunteer opportunities!

The Awards and Scholarship Committee is seeking volunteers. If anyone is interested, please contact Adele Brame adele.brame@johnsjames.com



CHECK IT OUT!

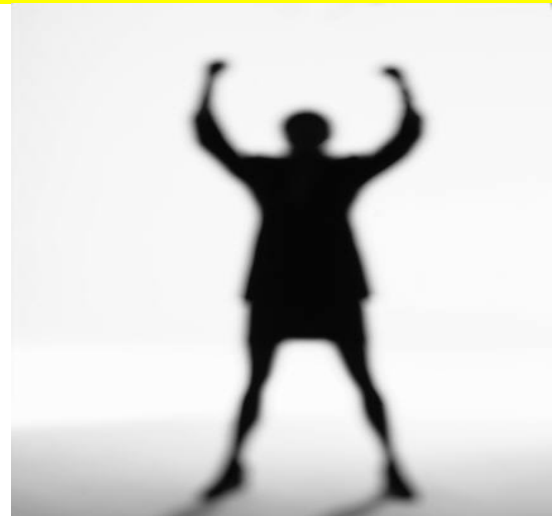
Do you like to take risks? If so, you are among a strong group of women! According to the Center for Women's Business Research, "women business owners are prepared to face risk: most (66%) are willing to take above average or substantial risks for business investment." The

study also shows that "women owners of firms with \$1 million or more in revenue are more likely to belong to **formal business organizations**, associations or networks than other women business owners (81% vs. 61%)."

For additional information please visit:

<http://www.womensbusinessresearch.org> or

<http://www.buyusa.gov/globaldiversity/womensstatistics.html>.



Sally Davis, Charming Inns,
CWIT Communications Committee

Featured Member: Connie Gugel



Connie began her career in the non-profit circuit by joining Americorps VISTA and moving to Nashville, TN straight out of college. She recruited, trained and placed volunteer tutors in adult literacy programs, Parents First programs and homeless shelters for an organization called NashvilleREAD. She also set up literacy education programs at a local, private prison (called CCI).

Connie then went to work as a Volunteer Specialist for the Middle Tennessee Chapter of the American Red Cross in Nashville. She recruited, trained and placed all blood drive, disaster relief, and community service volunteers in the Middle Tennessee Area. After a year and a half, she decided to change her career path.

In 1997, Connie moved to Atlanta, GA for a job as Logistics Manager with Ergon Environmental Products. In 2000, Connie went to work for AVEBE America, Inc. in Charleston as their Logistics and SAP Coordinator. In 2004, AVEBE America's Industrial Division became Carolina Starches, LLC; and Connie remained their Logistics Manager. In August, 2006, she was promoted to Senior Logistics Manager, and manages all International and Domestic Transportation, Warehousing and Materials Planning, along with all Logistics and Customer Service staff.

Connie was born and raised in Walterboro. She attended the College of Charleston, and graduated in 1994 with a BS in Sociology and a Minor in Anthropology. She has been married to Don Gugel for 4 years, and has a 3 year old daughter named Abbey. She also has a 9 year old step-daughter named Katie. They reside in West Ashley.

Connie has been an active member of CWIT for several years, and currently co-chairs CWIT's Auction committee.

Connie Smoak Gugel,
Senior Logistics Manager
Carolina Starches, LLC Tel:843-266-6574



English Struth, SCSPA, CWIT Membership Committee

“Promote Your Business!!”

It is not too late for your company to become a Financial sponsor of CWIT's auction. To take advantage of this great way to promote your business visit www.cwitsc.org/social.asp and join this group of fabulous auction sponsors:

- Black Pearl sponsor – Thank you **Carolina Starches!**
- Starfish sponsor – Thank you **SC State Ports Authority and Landmark Enterprises!**
- Seahorse sponsor – Thank you **Roanoke Trade Services!**
- Sand Dollar sponsors – Thank you **Berlitz Language Center, Palmetto-Soft, OOCL, Durlach Associates, Dixon Hughes Academy, Global Trade Initiatives - College of Charleston, and Colliers Keenan!**

We take this opportunity to thank these companies for their commitment and support. Please consider joining their ranks; we look forward to seeing you October 8!

Connie Gugel, Carolina Starches, CWIT Auction Committee

'08 - '09 CWIT Board of Directors

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Merrill Lynch

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SC State Ports Authority

ANNUAL BANQUET

Margie Hardwick
OOCL



Komen Charleston Race for the Cure

10/18/2008

The 5K race on Oct. 18th on Daniel Island supports the Susan G. Komen Breast Cancer Foundation's mission of eradicating breast cancer through advancing research, education, screening and treatment. The race includes both a 5K Co-ed Run/Walk and a 1-Mile Family Fun Run/Walk. Stewart Bauknight of CWIT has a team called "Slow and Steady." Feel free to join her group if **you** don't want to race alone!

Web Site: <http://Charlestonrace4cure.org>



Sally Davis, Charming Inns, Communications



CURI and CWIT Field Trip-October 14th

Join us October 14th with the Clemson University Restoration Institute (CURI) hosted by Elizabeth Colbert-Busch. Director of Development, CURI.

The Clemson Restoration Institute's research center is located on 86 acres of North Charleston on the former Charleston Navy Base and in the heart of South Carolina's historic Low Country. This research was made possible by the city of North Charleston, the Hunley Commission, the friends of the Hunley and the state of South Carolina.

The tour includes a behind the scenes tour of the tank holding the Hunley, the artifacts area and lab. Please RSVP by October 8th to cwit@scspa.com or register at www.cwitsc.org.



Stewart Bauknight, Landmark Enterprises, CWIT Publicity Committee



"Green Raffle - winning chances up to 50/50!"

Don't forget to bring some change to the October meeting to purchase your Raffle tickets. Since the winning GREEN ball was not drawn last month, chances to choose from one of our great prizes have increased to 50/50 if your ticket is picked. Should the odds still not yield a winner, the holder of the raffle ticket drawn at November's meeting will win automatically!

AND.....No cash, no problem: CWIT now takes credit cards."

Herb Klein, Dixon-Hughes, CWIT Fundraising Committee

Great results from the Membership Drive!

On September 23, 2008, CWIT held its first Membership Drive, providing an opportunity for potential members to meet the CWIT Board of Directors and learn why our international trade organization continues to grow every year.

The event was beautifully catered by Hamby's and was held at the historic Officer Quarters M of the Michaux Conservancy. Located in The Navy Yard at Noisette, the Michaux Conservancy is an environmental organization with a mission to help restore precious waterfront ecosystems and educate the local population in how to preserve those environments for future generations.

CWIT acquired some new members as a result of the event: Kelly Roehm of Ceva Logistics, Dean Riegel of AOH and Jack McKinley from UPS are new members. Welcome, Kelly, Dean and Jack.



Susan Ogren, Asten Johnson, Historian & Goodwill Committee

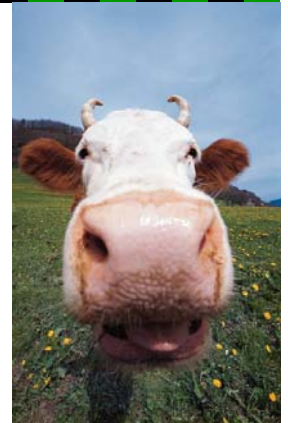
Trade Facts

In 1667, after many years of fighting a trade war for control of the tiny island of Run in the Indian Ocean, Britain finally ceded the spice island to the Dutch. The British relinquished the island of Run for a trade of an insignificant small post established on the Hudson River. That post was New York. Today, Run is uninhabitable and the spices that used to grow there have disappeared.

Each cow in the European Union earns over 2\$ a day in subsidies while 1.2 billion people worldwide live on less than 1\$.

Sources: www.wto.org; www.ustr.gov; www.cid.org; www.un.org

Stewart Bauknight, Landmark Enterprises, Publicity



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