



From The Chair...

Hello to all of CWIT's members and supporters,

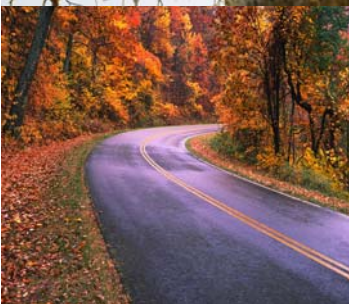
October was a very successful month for our organization. Our first oyster roast and silent auction was a huge success! The generous support of our sponsors, auction bidders, and committee members will help CWIT continue to award scholarships and support the mission of CWIT. Additionally, we went on a fascinating field trip to the Clemson University Restoration Institute and had a first class tour of the Hunley restoration process.

In November we have a very interesting topic for the luncheon. Our very own Stewart Bauknight with Landmark Enterprises will provide an overview of international trade based on her experience as a staff member of the World Trade Organization. Also, November 13th is the second opportunity to be matched with a business student at the College of Charleston during our mentor matchup. Being a mentor is an enjoyable way to help the next generation prepare to enter the work force. The time commitment is minimal and the rewards are tremendous.

Thank you for all your support of our oyster roast and auction. Please join us for the last luncheon of 2008 on November 11th and volunteer to be a mentor on November 13th.

Kind regards,

Lynn Anne Gillen, Merrill Lynch, CWIT Chairperson



CWIT to move luncheon venue in 2009!

"CWIT is excited to announce that our luncheons for January, February and March of 2009 will be held at the Holiday Inn Charleston Airport and Convention Center on International Boulevard. Conveniently located off of I-26 and I-526, this new, upscale property is sure to be a wonderful host for our luncheons! We look forward to seeing you there in 2009!"

Erin Demory, IDEA, CWIT Arrangements Committee

CWIT would like to congratulate Will Tan for being selected into the College of Charleston Leadership Program. Will was nominated by one of his professors for entrance into this elite program and went through quite an interview process to be selected. The Leadership Program enables selected students to be exposed to leadership qualities through exercises and meeting with community leaders.

Will arrived in the US with his family when he was three from Vietnam. His family members were refugees from Cambodia at the time. They presently reside in Nashville, TX where his parents own a small restaurant.

Will was paired with ATS Logistics, Inc. for the CWIT/College of Charleston mentoring program. Will works part-time at John S. James Company and looks forward to graduating in December. **Congratulations, Will!**

Vicki Harlan, ATS Logistics, CWIT Finance Committee



CWIT tour of the Hunley

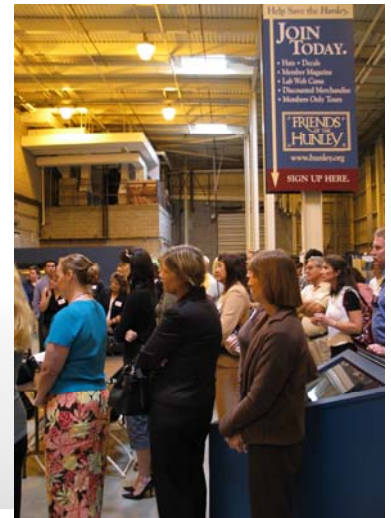
On October 14, the Clemson University Restoration Institute (CURI) hosted CWIT members and guests for a tour of the H.L. Hunley project. Attendees were privileged to see the research laboratory where analysis and preservation of salvaged artifacts is performed; conservator Paul Mardikian described the Hunley as a "time capsule", because the sediment-filled ship preserved many of the items that were found on board after excavation. Some interesting facts concerning the Hunley:

- The 12 ton ship was moved by rail from Alabama
- There were no Charlestonians on board
- The ship commander was carrying a diamond ring and a diamond brooch in his pocket
- Crew members ranged from age 19 to 40
- Although one would assume that crew members were small in stature to have fit in the small submarine, crew members were of average size - - from 5'5" to 5'10".



CWIT Program Chair, Bill Lavery presented Dr. Michael Drews with a contribution to the H.L. Hunley restoration project on behalf of CWIT (photo).

CURI was created in 2004 to foster the development of environmentally sustainable technologies and restoration industries in South Carolina; the H.L. Hunley restoration project is just one of many activities conducted by the organization.



Susan Ogren, Asten Johnson, Historian & Goodwill Committee

CHECK IT OUT!

Charleston Maritime Center to host Historic Landmark, Schooner Roseway

11/05/2008 - 11/07/2008 Location: Charleston Maritime Center

Charleston Maritime Center will host the National Historic Landmark Schooner Roseway on November 5-7, 2008. Roseway, berthed at the Center's southern pier, will be open to the public for free tours from 10am to 6pm on each day. Come visit this historic ship during her post stop in Charleston on her way south for the winter season. Meet her crew and hear about the educational programs that take place aboard Roseway.

Founding Directors Abby Kidder and Captain Dwight Deckelmann will be aboard to talk about the 83-year-old Grand Banks schooner and World Ocean School's educational programs along the east coast and the Virgin Islands. Some parents might be interested to know that next summer Roseway will be taking students for 2-week sailing internships to live aboard the boat, participate in community service activities and attend tall ship festivals. Additionally, we always welcome the chance to share the history and story behind the restoration of the National Historic Landmark.

2nd Annual Lowcountry Women Authors Holiday Book Signing

11/23/2008 Location: The Citadel Holliday Alumni House Phone: 843-763-7333

Web Site: <http://www.c4women.org>

Meet 30+ local authors and have your holiday purchases personally signed at The Citadel Holliday Alumni House, Hagood Avenue! \$10 at the door. 20% of all book sales benefit the Center for Women. 2:00 p.m. - 5:00 p.m.



Sally Davis, Charming Inns, CWIT Communications Committee

OWIT Update and Monterrey Conference

I was honored to represent CWIT at the OWIT international conference in Monterrey Mexico October 22-24. The Monterrey chapter is only a few years young and the chapter has high energy and makes effective use of their extended professional network and local support. They hosted a fantastic conference and congratulations go to the entire Monterrey chapter and especially to their president, Valeria Jimenez and their OWIT representative, Rosa Luján. Gracias, mis amigas!

The conference theme was **Trade and the Triple Bottom Line: Societal, Economic and Environmental Sustainability** and drew delegates from around the world. In simpler terms, focus was on "People, Profit, and Planet." I'd like to share a few notes from sessions I attended. Mary Anderson, president of ieCanada, a Canadian association of importers and exporters stated that in 1990 less than 40% of the global GDP depended on trade. Today, that number is approaching 60%. Bruno Ferrari, Director General ProMexico spoke of a United Nations 2008 program promoting tree planting worldwide with the goal of 1 billion trees (<http://www.unep.org/billiontreecampaign>). Mexico has already planted 250 million trees! The campaign has been so effective worldwide that the current goal is to plant 7 billion trees by the end of 2009! This is an example of environmental responsibility and sustainability. Mr. Ferrari recommended the book "*Why Mexicans Don't Drink Molson*" by Andrea Mandel-Campbell as a wake-up call to Canada in promoting more trade and export activities. Emily Rodriguez, Senior Consultant, The Results Group provided her perspective of positive attributes of women professionals. Ms. Rodriguez was the first female VP for Fujitsu and shared some unique experiences of her 25 years of management and consulting.

A networking presentation by Gayle Hallgren-Rezac and Judy Thomson was a great kick-off to the second day. They are co-authors of "*Work the Pond!*" a book which I have and will be glad to share. During their presentation, they also recommended two books, "*The Tipping Point*" by Malcolm Gladwell and "*Social Intelligence*" by Daniel Goleman. Michelle Bonn, owner of Expedient Trade LLC defined "fair trade" and explained how it could be used to grow our businesses. Fair trade is also the topic of our November 11 CWIT meeting. A session on educating future leaders on the importance of sustainability was led by Shireen Musa, Professor, Dept of International Trade & Marketing, Fashion Institute of Technology, NY. She provided several technology innovations such as recycling fabric waste from cuttings when clothes are made, patterns that are laid out like jigsaw puzzles and do not create waste, and seam technologies that do not create any waste. Many examples of sustainable processes were provided which improve and grow business with consideration of the **Triple Bottom Line**.

The Toronto chapter held a trade mission in Monterrey prior to the conference matching Canadian and Mexican organizations with prospective business interests. It was a great success and brought a high level of energy to the conference as well as participants who would not have otherwise attended. Congratulations to OWIT-Toronto for a great idea that is sure to be repeated by other countries in future conferences!

Finally, the OWIT board met on Saturday and reviewed the past two years of OWIT accomplishments. We discussed future improvements for OWIT such that OWIT serves the chapters better and the chapters contribute more to OWIT to the betterment of all. Lilia Navarrete of Los Angeles has been a solid leader of OWIT over the past two years and will receive a much-deserved break in January when the president-elect, Ania Jakubowski of Geneva takes the helm. It was a wonderful experience and I welcome any questions or follow-up discussion. I look forward to sharing more OWIT news in the months ahead.

Pam Everitt, SCSPA, OWIT Representative for CWIT



Round 2 of the Mentoring Speed Match is November 13, 2009!

What: Mentoring Speed Match (think speed dating)
When: Thursday, November 13, at 6:00 pm
Where: Room 320, Beatty Center (5 Liberty Street), College of Charleston
Who: CWIT members and College of Charleston business students
 Please contact Ellen McEwan at Global Trade Initiatives to RSVP or for more information: 843.953.6621 or mcewane@cofc.edu.

Charleston Women in International Trade and Global Trade Initiatives at the College of Charleston are teaming once again to match CWIT members with the College's business students. CWIT members and College of Charleston students interested in participating are invited to attend. A full description of the program can be found on the CWIT website at: <http://www.cwitsc.org/mentor.asp>.

Mentoring provides students with access to professionals in various aspects of international trade, offering them career-related experiences and networking opportunities. CWIT mentors will benefit from the mutual exchange of ideas and experiences and further enhance their leadership, communication and coaching skills.

The event follows a speed match format. Mentee candidates talk with the potential mentors for three minutes and then move on to the next until they have spoken with each one. Then they list their top choices for mentor. The moderators sort through the results and match the mentees with the mentors.

The first round of mentoring yielded several excellent and ongoing matches. Take a look at some of the feedback from the Round 1:

From CWIT members -

"I was very lucky . . . *{my mentee}* is great. Everything you would like in an employee - dresses nice, great manners, timely, takes notes, follows up and willing to accept new challenges/ tasks."

"It has been a great experience."

"My tepid feeling toward our up and coming workforce has changed dramatically . . . thank you for this wonderful program. More employers should get involved. These are the leaders of tomorrow and they are looking for direction. This was time well spent."

From the College of Charleston students -

"*{She}* was a great mentor, and I could not have asked for a better experience! She was so helpful and always took the time to answer all of my questions. Interning with her company was great insight into the shipping industry . . . I would highly recommend the mentor program to anyone interested in learning more about the business world first hand."

"She opened a door for me and I'm glad I stepped through. Most jobs are found through networking and she definitely helped me a great deal through her resourcefulness."

"She did share her experiences . . . she gave me a lot of pointers on my resume and other interview skills. She also gave me suggestions on possible jobs she thought would be a good fit for me. And she invited me to the CWIT meetings. I'm glad I was part of the mentoring event."

Global Trade Initiatives (GTI) supports economic development within South Carolina in the areas of global competition, trade, logistics, and supply chain management. GTI facilitates academic programs, provides infrastructure support (education, research projects and case studies) and engages in outreach programs specifically geared to the needs of South Carolina firms involved in trade and logistics.

Ellen McEwan, Global Trade Initiatives, College of Charleston

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ANNUAL BANQUET

Margie Hardwick
OOCL

Mark your calendars for the Annual Soiree!

Christmas is around the corner and anxiously awaiting its turn is our 2009 - 7th annual Soiree. Mark your calendars now for April 14th at the Double-tree Hotel. Planning has started and I look forward to working with the wonderful committee volunteers. If you'd like to be a part of this exciting event planning, please contact me at margie.hardwick@oocl.com or 843-971-2741.

Margie Hardwick, OOCL, Annual Banquet Committee



Fair Trade Month is here!

What does fair trade mean?

Duty and regulation free?

Non-discrimination?

Transparency?

Subsidies?

Empowerment?

Environmentally friendly?

A fair wage?

Scholarships Available!!

CWIT Increases Scholarship Offerings to Two-\$3000 Awards!

CWIT is currently accepting applications for two-\$3000 scholarships, increased from \$2,000 in 2008. CWIT began offering scholarships in 2004 as one-\$700 award, two-\$500 awards in 2005, two-\$1,000 awards in 2006, and two-\$1,500 awards in 2006, and two-\$2000.00 scholarships in 2008.



Females and males are eligible to apply, and must possess a serious interest in pursuing a degree specific to international trade or related course of study, be enrolled/enrolling in an accredited school, institution, college or university, and be full-time a resident of South Carolina and a U. S. citizen.

Deadline for submission is February 28, 2009. Links to application and criteria are available on the CWIT website at www.cwitsc.org/documents/Scholarship09_Criteria.pdf.

Adele Brame, John S. James, CWIT Scholarships and Awards Committee



“Green Raffle - winning chances up to 50/50!

Don't forget to bring some change to the November meeting to purchase your Raffle tickets. Since the winning GREEN ball was not drawn last month, chances to choose from one of our great prizes have increased to 50/50 if your ticket is picked. Should the odds still not yield a winner, the holder of the raffle ticket drawn at December's meeting will win automatically!

AND.....No cash, no problem: CWIT now takes credit cards.”

Herb Klein, Dixon-Hughes, CWIT Fundraising Committee

Fourth Annual Women's Golf Getaway

Discount offered to Member attending Special Events at Kiawah Island Golf Resort

Suzanne Shalaby, Special Events and Promotions Manager of The Sanctuary at Kiawah Island Golf Resort is offering CWIT members-only a \$50 room credit that can be applied to the room while staying in the Sanctuary during either of the two following event:

Fourth Annual Women's Golf Getaway held on March 5-8, 2009 . The perfect three day women's getaway combines great golf and instruction, elegant receptions, delicious regional cuisine and luxurious accommodations at The Sanctuary at Kiawah Island Golf Resort. Enjoy instruction from two of the top golf pros in the industry, golf rounds and relaxation on Kiawah Island. With different options for experienced golfers and beginners, each participant receives valuable golf knowledge and takes home wonderful memories

Fifth Annual Women's Escape Weekend "Path to Rediscovery!" held on January 16-18, 2009. Dust off your suitcases and get ready to learn, rejuvenate and find yourself again, especially after the chaos the holidays can bring. This full three day weekend designed by women is targeted for all women across the nation. This year we have teamed up with Charleston Home magazine to bring you a weekend full of ideas on inventing new creations for you and your environment. Discover new interests, relax at our Mobil Five Star Spa, and meet many new friends. Experience The Sanctuary on a new level while also experiencing the fabulous amenities.

If you need more information or would like to take advantage of this CWIT member promotion, contact Suzanne Shalaby by phone: (843) 768-2748 or by email:

suzanne_shalaby@kiawahresort.com.

All special events at Kiawah Island Golf Resort are listed on the web at www.kiawahresortevents.com.

Jacky Sassard, SC State Ports Authority, Vice-Chair



CWIT's 2008 Auction and Oyster Roast

On Wednesday, October 8th, CWIT held its first ever stand-alone Auction and Oyster Roast at the Charleston Harbor Resort, and it was a HUGE SUCCESS! The event was sold out, and a great time was had by all! Our members and guest enjoyed unbeatable

professional networking in a relaxed environment among key representatives from leading companies involved in international trade, as well as the opportunity to bid on more than 100 fabulous auction items.

Not only was it the first time that we attempted to separate this fundraiser from our annual soiree, but we also added a Live Auction portion in addition to the Silent Auction. Thanks to Mr. Dean Riegel, President and Chief Operating Officer for Atlantic Occupational Health and our Live Auctioneer for the evening, the live auction was both very entertaining and lucrative! Great job, Dean!!

With this event, CWIT joined more than 10 Charleston business and organizations in the SC State Ports Authority's "[Pledge for Growth](#)," recycling 100% of oyster shells from the event. SCDNR, through their SC Oyster Restoration and Enhancement (SCORE) program, will utilize these shells in the restoration of oyster reefs in and around Charleston Harbor.

Thanks to everyone who came out to support our cause! Because of you, CWIT will be able to provide two \$3000 scholarships in 2009!



Newsletter sponsored by:

Connie Gugel, Carolina Starches, CWIT Auction Committee

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