



*Congratulations to Pam Zaresk who was awarded the "Leader of the Year" award at the National Transportation Week banquet on May 6th*



**From The Chair...**

*I 'm excited and honored to serve as chairperson for CWIT. My goal is to continue the positive momentum and growth of CWIT. I also want to make sure our members enjoy themselves and feel their participation is worthwhile through networking, personal and professional development, and mentoring. I welcome all suggestions on how to make Charleston Women in International Trade a strong and vital organization.*

*Our May meeting is a timely discussion of updates with the Global Logistics Triangle and Jafza projects with Gregg Robinson, Executive Director of the Orangeburg County Development Commission. It is exciting to see the growth of the business environment in South Carolina and beyond. "*

**Lynn Anne Christensen, Merrill Lynch, Chair**

**2008 CWIT Soiree**



## In the Community

# SPOLETO FESTIVAL USA

MAY 23 - JUNE 8, 2008 CHARLESTON, SC

For 17 days and nights each spring, Spoleto Festival USA fills Charleston, South Carolina's historic theaters, churches and outdoor spaces with over 120 performances by renowned artists as well as emerging performers in disciplines ranging from opera, theater, music theater, dance, and chamber, symphonic, choral, and jazz music, as well as the visual arts.

<http://www.spoletousa.org/>



## In the Press...

### CWIT Elects New Officers for 2008-09 Term

CHARLESTON, SC (April 08, 2008) – Charleston Women in International Trade (CWIT) has announced its elected officers for 2008-09; Lynn Anne Christensen, Merrill Lynch, chairperson; Jacky Sassard, S.C. State Ports Authority, vice chair; Vicki Harlan, ATS Logistics Inc., treasurer; Charlotte Ross, OOCL, secretary; Margie Hardwick, OOCL, vice secretary; Herb Klein, Dixon Hughes Academy, member at large.

In 2002, with fewer than 10 members and a mission to advance the status of women in international trade professions, CWIT was chartered in Charleston, S.C. as a non-profit organization. CWIT continued success has been achieved through consistent delivery of quality educational and networking offerings and its membership includes women and men working in all facets of international trade.

CWIT's parent organization, OWIT originated in the U.S. and currently has 37 affiliate chapters located around the world, including in the USA, Canada, Australia, Europe, Latin America, and Africa. OWIT's active membership is greater than 2,000 members.

Additionally, CWIT would like to recognize and thank the following annual banquet event sponsors: SC State Ports Authority, OOCL (USA), Container Maintenance Corp., ATS Logistics, A-Plus Staffing, Global Trade Initiatives - College of Charleston, MWV Specialty Chemicals, IDEA, and the Charleston Motor Carriers Association and the Charleston Traffic & Transportation Club.

## '08 - '09 CWIT Board of Directors

### CHAIR

Lynn Anne Christensen  
Merrill Lynch

### IMMEDIATE PAST CHAIR

Pam Everitt  
SC State Ports Authority

### VICE CHAIR / BY-LAWS

Jacky Sassard  
SC State Ports Authority

### SECRETARY/PROGRAMS

Charlotte Ross  
OOCL

### TREASURER /FINANCE

Vicki Harlan  
ATS Logistics Inc.

### MEMBER-AT-LARGE

Herb Klein  
Dixon-Hughes Academy

### VICE SECRETARY

Margie Hardwick  
OOCL

### ARRANGEMENTS

Erin Demory  
IDEA

### AWARDS/SCHOLARSHIPS

Adele Brame  
John S James Company

### COMMUNICATIONS

Sally Davis  
Charming Inns

### HISTORIAN

Susan Ogren  
Asten Johnson

### MEMBERSHIP

English Struth  
SC State Ports Authority

### PUBLICITY

Renee Mangham  
Landmark Enterprises

### OWIT REPRESENTATIVE

Pam Everitt  
SC State Ports Authority

### ANNUAL BANQUET

Margie Hardwick  
OOCL



# Welcome New Members!

Karen Eichelberg, Rogers and Brown  
Chris Wilkerson, Charles Foster Company  
Keri Hill, rejoined under Hunter Transportation



English Struth, SC State Ports Authority, Membership

## Mark Your Calendar



June 11, 2008

Event: Luncheon Meeting

Topic: "Port Update"

Speaker: Bernard S. Groseclose - President and Chief Executive Officer, S.C. State Ports Authority

Details: Starts at 11:45 a.m., ends at 1:30 p.m., and includes 15-minutes "networking with speaker" time

Cost: \$20.00 members/ \$25.00 non-members

Location: Harbour Club 35 Prioleau Street, Charleston, SC 29401 - (843) 723-9680

Jacky Sassard , SCSPA, Vice Chair



## OWIT 2008 Conference



**MONTERREY, MEXICO**

**October 22-24, 2008**

The Monterrey Chapter of OWIT is proud to be hosting the next OWIT international conference in Monterrey, Mexico from October 22-24, 2008. The conference will bring together delegates from OWIT's growing global chapter network and members of the international trade community. The theme this year is **Trade and the Triple Bottom Line: Societal, Economic, and Environmental Sustainability**.

Historically, business has focused only on the financial bottom line; however, over the last twenty years, global awareness of the need to assess the full spectrum of corporate value has grown dramatically, and 'total returns' on capital—economic, social, or environmental—are now being tracked with increasing regularity.

There is a growing body of research confirming that increased attention to the triple bottom line (TBL) has direct and indirect benefits on productivity, efficiency, security risk, and corporate image. By assessing and improving one's TBL, companies are benefiting from increased operational efficiency, cleaner production, improved relations with stakeholders, and increased access to new global business opportunities. Today, the areas of people, planet, and profit are being used to describe the triple bottom line.

OWIT's 2008 conference will explore how these three elements are impacting international trade and how you can position your organization most effectively in order to succeed in this new global environment.

Pam Everitt, SCSPA, OWIT Representative

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## CWIT Woman of the Year



CWIT named Charleston's Lindy Rinaldi – a pioneer for women in maritime law enforcement and a leading expert in port security initiatives – as the 2008 recipient of its prestigious Woman of the Year Award. It is given annually to a woman who has made a beneficial and well received contribution by the trade community and who by doing so has enhanced the status of women in international trade and business.

Lindy, who will be honored at CWIT's Annual Banquet on Tuesday, April 15, 2008 in Charleston, is the Chief of Police at the S.C. State Ports Authority (SCSPA). As part of the vital international trade infrastructure of the United States, Lindy and her team of 80 police officers ensure a smooth and safe flow of commerce through the SCSPA's facilities in Georgetown and five public marine terminals in Charleston, which handle more than 1,900 ships annually. Lindy also bridges the communication, coordination, and cooperation with the maritime community stakeholders and law enforcement/regulatory agencies.

Lindy has 25 years experience in the law enforcement and 20 years with the SC State Ports Authority. Prior to beginning her law enforcement career, she served on active duty in the U.S. Coast Guard and was assigned to the Charleston area. She serves on the AAPA Security Committee, Port Security Caucus, SeaHawk Area Maritime Executive Board, The Lowcountry Counterterrorism Council, and the South Atlantic Port Security Committee.



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## CWIT Awards Two Scholarships

Charleston Woman in International Trade (CWIT) is pleased to announce that two well deserving students, Patricia Holder and Annie Madren were awarded a \$2,000 scholarship on Tuesday, April 15, 2008, at CWIT's annual banquet.

CWIT's scholarship program began in 2004 to aid a South Carolina resident student, enrolled/enrolling in an in-state accredited higher education program in pursuit of a degree specific to international trade or related course of study. One-\$700 scholarship was awarded that first year in 2004. CWIT began awarding two scholarships in 2005 with awarded amounts increasing each year thereafter.

Patricia Holder is from Dillon, SC and is currently a rising senior at the College of Charleston. Patricia is taking International Finance and International Economics courses to further her knowledge of international trade and plans to graduate in May 2009 with a degree in Economics and a concentration in Finance.

Annie Madren is from Summerville, SC and is currently a rising junior at the College of Charleston. Annie is pursuing a B.S. in International Business with a double minor in French and Political Science.

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