

*Though no one can go back and make a brand new start, anyone can start from now and make a brand new ending. - Carl Bard*

#### Welcome NEW Members

English Struth, Tiffany Viator, and Garcia Williams

#### Check It Out



#### Business Solutions International Trade

Are you a SC company that wants to sell overseas? The International Trade Program at the SCDOC was established to make it easier for you to export your products and/or services. To learn more visit: <http://www.callsouthcarolina.com>

**Next Meeting** Join us for our Business Etiquette /Networking Professional Development Seminar featuring Shannon McDevitt on 2/10/2004. View more info at: [www.scspace.com/cwit/calendar.asp](http://www.scspace.com/cwit/calendar.asp)

#### CWIT Officers

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Roanoke Trade Services

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US Dept of Commerce/  
Export Assistance Center

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Elaine Chandler, Hipage

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Frankie Bryson, Bosch

##### Publicity

Jacky Sassard, SCSPA

##### Historian

Maylyn Thomas, Bosch

##### Woman-of-the-Year

Pam Zaresk,  
US Customs and Border Patrol

**LOOKING AHEAD** Bernard S. Groseclose, President and Chief Executive Officer of the SC State Ports Authority, will present the "State of the Port" at the March 9, 2004 meeting. [www.scspace.com/cwit/calendar.asp](http://www.scspace.com/cwit/calendar.asp)

**CONTACT** Frankie Bryson at: [Frankie.Bryson@us.bosch.com](mailto:Frankie.Bryson@us.bosch.com) or visit CWIT's website at: [www.scspace.com/cwit/cwit.asp](http://www.scspace.com/cwit/cwit.asp) for more about CWIT.

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Online Events Archive 

[www.scspace.com/notices/cwit\\_newsletter\\_jan\\_04.pdf](http://www.scspace.com/notices/cwit_newsletter_jan_04.pdf)

## A Note from the Chair

CWIT's board of directors spent a day and night on the first of December reviewing plans and goals for the upcoming organization year! What a brainstorming session! Our programs will continue to be educational and the networking possibilities endless. My pride in being associated with such a fine group of dedicated professionals continues to grow...as does our organization. Let's share the news! Think about inviting a guest to our February meeting and let's all pledge to do what we can to promote "women in international trade" in 2004!



### Doug Woodward

Guest Speaker Dr. Douglas P. Woodward will present "The Economic Outlook for 2004: Global, National, and State Perspectives" at CWIT's monthly meeting on January 13, 2004 at the Radisson Airport Hotel. Dr. Douglas P. Woodward is the Director of Division of Research and Associate Professor of Economics at The Moore School of Business at the USC.



### Miracle of Goal Setting

Members and guests listened attentively as speaker Jeremiah (Jerry) Bacon presented the "Miracle of Goal-Setting" at CWIT's monthly luncheon held on November 12, 2003 at the Courtyard Marriott Riverview in downtown Charleston. Mr. Bacon's warm and welcoming demeanor put the audience at ease as he taught goal setting skills that should set members' and guests' sights higher than ever before. As Mr. Bacon gave his captivating presentation, sharing valuable information and riveting personal experiences, he provided wonderful examples of why the most important ability needed to become successful in life is the ability to set "Goals".

Mr. Bacon has used his approach for setting goals to help build a multi-million dollar Allstate insurance business in North Charleston. He has studied people, organizations, companies and even governments that have used these time-tested methods and found one thing that stands out so clearly: The most effective and powerful tool for success is GOAL-SETTING! Visit Mr. Bacons website at: [www.jeremiahbacon.com](http://www.jeremiahbacon.com)

### CWIT Annual Banquet News

A committee has formed for 7planning CWIT's Annual Banquet to be held April 13, 2004 at the beautiful Charleston Place hotel in downtown Charleston. We are excited that Tim Love, Vice-Chairman International, Saatchi & Saatchi, will be keynote. When viewing the newsletter online click **Banquet** for committee news.

## Featured Member



### Ann Watts

Director, Columbia  
US Export Assistance  
Center - US Commercial  
Service, US Department  
of Commerce.

**Background** In 1994, Ms. Watts was appointed to Director of the Columbia US Export Assistance Center, managing 3 offices in SC and providing business counseling on overseas market entry, promotional and contact services, and advocacy. Prior to this, she worked for the US & Foreign Commercial Service, USDOC; Export Promotion Services; and, Office of the Assistant Secretary and Director General, US Commercial Service in Washington, DC.

**Accomplishments** In 2003, Ms. Watts' staff assisted in 90 export transactions valued at under \$40 million. She spent several years managing overseas trade event programs for the USDOC. Prior to this, she managed a publications division and converted the USDOC's Commercial News USA publication into a cost-recovered document, distributed worldwide to over 100,000 readers, and generating advertised products sales tenfold over the previous 2500-copy.

**Affiliations** Founding member and Vice Chair-CWIT, Executive Secretary-SC District Export Council, Board Member-SC Export Consortium, Member-Midlands International Trade Association, Advisory Board Member-International Council of African Professionals, and former Board Member-SC International Trade Conference.



Web address: [www.buyusa.gov/southeast/columbia.html](http://www.buyusa.gov/southeast/columbia.html)

**NOTE:** A Nominating Committee has been named to submit a slate of officers for next term.

Click to view CWIT's online Bylaws 



Visit CWIT's parent organization at the website: [www.owit.org](http://www.owit.org)