



Jim Geffert is president of Dale Carnegie Training of SC, LLC, a performance consulting and training firm. Their focus is to collaborate with local organizations by creating unique business training and consulting solutions that accelerate the development of success for their people. Jim and his staff work strategically with The Post and Courier, MorganStanley, Seacoast Church, Clear Channel Communications, Wachovia Bank, Saturn of Charleston and Spawar, helping them increase sales, market share, profitability, and customer satisfaction.

Our speaker has been with Dale Carnegie Training® for 31 years. As a salesman, he was in the top 10% of Carnegie salespeople in the world for 20 years. He bought the Dale Carnegie franchise for South Carolina and Augusta, GA in January, 1993. His biggest account is Milliken & Company, Malcolm Baldrige Award winner in 1989, where over 6,000 employees have attended Dale Carnegie programs. He has spoken at international conventions in North America and Europe. Jim is certified to teach all the Dale Carnegie programs. Before Dale Carnegie, Jim worked in the automotive industry in a sales and management capacity.

Jim is a Board Member of the Charleston Rotary Club, the Coastal Carolina Boy Scout Council and the Dale Carnegie Franchise Association. Jim just completed six years on the Trident United Way Board. Last year, Jim and his staff donated over 120 hours of training to United Way volunteers. This helped the Charleston community raise over \$8,000,000. Jim is an active member of the Charleston Metro Chamber of Commerce and Seacoast Church.

Jim and his wife of 30 years, Arlette, live in Mt. Pleasant. His son, AJ, is the Finance manager at Baker Motor and his son Chris, is a computer integrator at Eagan McAlister.