



FOR IMMEDIATE RELEASE

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CWIT Marks 10 Years of Empowering Women in International Trade
2012 Programming Kicks Off with Acclaimed Speech Coach Deb Sofield

Charleston Women in International Trade (CWIT) is marking its tenth year with dynamic programming and record giving for student scholarships.

As part of its commitment to support emerging leaders in trade, CWIT is sponsoring **scholarships and training totaling \$10,000** in 2012 for deserving young men and women pursuing international trade-related studies and CWIT members interested in training at the College of Charleston for preparation of the Certified Global Business Professional (CGBP) credential examination. Two \$3,000 scholarships will be awarded to current college or university students. Two \$1,500 scholarships will be awarded to high school seniors preparing to enter a college or university. Interested students must complete the application available online at www.cwitsc.org (link on the right-hand side of the page), which includes an essay component. The deadline for consideration is February 29, 2012. The winning students will be recognized at CWIT's annual banquet this spring.

CWIT is also accepting applications for its **Woman of the Year Award**, which recognizes the lifetime efforts of an advocate for trade. The Woman of the Year application is available at www.cwitsc.org and the deadline for nominations is February 29, 2012.

January Program

We all know that the key to success in the workplace and in your personal relationships is communication. CWIT is kicking off 2012 with acclaimed speech and presentation coach **Deb Sofield**. Ms. Sofield will use her expertise as a featured consultant for business men and women across the nation to help attendees master their message to be more effective communicators.

Ms. Sofield has advised Members of Congress, Secretaries of State, and numerous other elected officials, business owners and executives on strategy and message. She was recipient of the

prestigious Order of the Palmetto, the state's highest civilian honor for service, in 2008. Learn more about Ms. Sofield at www.debsofield.com.

What: Master Your Message Workshop with Deb Sofield, an Executive Speech Coach who trains women and men for success in speaking, presentation skills and message development in the U.S. and abroad.

When: Tuesday, January 17, 2012
Registration begins at 11:45 a.m.

Where: North Charleston Convention Center

Register: www.cwitsc.org by 5 p.m. on Friday, January 13th
\$20 members/\$25 non-members

ABOUT CHARLESTON WOMEN IN INTERNATIONAL TRADE:

Founded in 2001 as a chapter of the International Organization of Women in International Trade, CWIT is a nonprofit professional organization. Our mission is to enhance the status of women who work in the field of international trade by presenting educational and networking events to benefit our common goals. Membership includes both women and men who share an interest in international trade and are professionals in finance, public relations, government, freight forwarding, international law, agriculture, sales and marketing, import/export, logistics, transportation and maritime industries.

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