

Be Professional, Positive, Polite, Playful, Productive, and Profitable...Be a client of "Just Humor Me!"[®]

Corporate cultures that encourage laughter and fun create an environment of happier and healthier people. Happier and healthier employees are more productive, creative, and less stressed out- resulting in better customer service, fewer sick days, and greater company loyalty. Be serious about being professional, but don't be professionally serious.

*"A company that plays builds a business that works."
- Matt Weinstein, Author Managing to Have Fun*

Business Etiquette

How to outclass your competition, and drive a better car than they do. First impressions and your level of perceived professionalism can make or break deals, and win or lose potential clients. As an astute Saturday Night Live character said, "Darling- don't be a schnook...it's not how you feel, it's how you look...and you look marvelous." Look and feel marvelous by learning how to create a professional image, present

yourself with confidence, and polish business and people skills to increase your relationship marketability. Topics include: Proper Introductions and Handshakes; Telephone and Email Etiquette; Meeting Etiquette; Successful Conversation and Listening Skills; Understanding Non-Verbal Communication; Professional Appearance; Preventing and Surviving Difficult and Embarrassing Situations; Workplace Diversity; and many more ways to be a big fish in any size pond. (Disclaimer: Due to Shannon's lead foot and need for speed, her insurance company prefers that she not drive a better car...or really any car for that matter.)



A Sense of Humor... You're Naked Without It!

How to create fun and develop a playful attitude and spirit at work, with your clients, and in life to increase profits and personal satisfaction. A good sense of humor is a defining trait of successful people and companies. Learn how to use humor to have fun with what you do, the people you work with, and the clients you serve. We'll show you how humor can help you lighten up; facilitate more fun; inspire, motivate, and reward yourself and others; and create a friendly, fun and professional environment. Smiling doesn't cost anything- but a company whose staff doesn't smile, manage stress well, or treat clients and each other with respect and courtesy, can cost it everything- from lost revenue and low client retention, to high turnover rates, poor morale, and a negative image and environment. Fun in the workplace is an essential quality to the growth, health, and success of any company. When you're having fun...there's no place like work. (Disclaimer: This is a G- rated program. Since you're never fully dressed without a smile, if you're not wearing one, you will be considered naked and will be asked to put one on.)



People Peeves

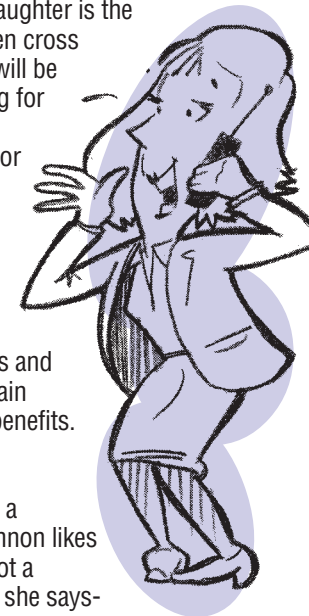
Dealing with and diffusing difficult people and situations. Learn how to bring out the best when people are at their worst through communication survival skills. Poor communication and misunderstandings account for many of the problems in business and in life. Of course, other times people are just being jerks. This seminar demonstrates positive steps for professionals to take when faced with unhappy clients or unpleasant office politics. Topics include: Active Listening; Teamwork and Cooperation; Effective and Respectful Communication; Proactive Problem Solving; Managing Office Monsters; Repairing Work Relationships; and Preventing Mental Meltdowns...including your own. (Disclaimer: If you are a difficult person, you will be dealt with and diffused by Shannon's personal beefy bodyguard.)

Burgers to Banquets

Dining & entertaining skills to make you sparkle at professional and social occasions. A great deal of business is conducted at parties, dinners, and functions. Learn how to enjoy and make the most of these social and business opportunities. Social and dining skills are important business tools which consistently promote a professional, polished, and personable image. There's a lot more to learn than just which fork to use! Topics include: Be a Socially Savvy Guest and Host; Entertain and Impress Clients & Guests; Be Confident in Many Situations; Make People Comfortable and Enjoy Being Around You; Make Interesting and Polite Conversation; Network; Handle RSVP's, Invitations, and Thank-You Notes; Prevent and Survive Embarrassing Moments; Dress for Various Occasions; Manage Difficult Foods and yes...which fork to use. (Disclaimer: If you disclose the date and location of a party or dinner you are planning, be forewarned that Shannon will automatically assume she is invited.)

Laughing All the Way to the Bank

Reducing stress through therapeutic laughter techniques...a sane and certifiable reason for acting loony. As a Certified Laughter Leader, Shannon will guide your group from simulated laughter to stimulated laughter. Why do people say that laughter is the best medicine? Why did the chicken cross the road? One of these questions will be answered in this seminar. Laughing for the health of it makes you happier, healthier, and less likely to be sick or absent from work; putting you in better spirits and making your work more productive and profitable. This seminar is not about telling jokes or being "funny". It's about how to both enjoy and use laughter in ourselves and with others to reduce stress and gain many physical and mental health benefits. Come ready to relax, let go, and laugh...there won't be any hidden cameras, and you don't have to be a comedian. (Disclaimer: While Shannon likes to think she is very funny, she is not a comedian. Don't laugh at anything she says- this will only encourage her.)



Customer Service is Beautiful...Wish it Were Here

How to turn service with a smile from a cliché into a reality. Employees who have lost that lovin' feeling, or who never had it to begin with, jeopardize a company's reputation and financial wellbeing. Four out of five researchers tell us that 96% of customers never complain about rude service, but 91% choose not to do business again where they have been mistreated. Competition is fierce, we'll make sure you're employees aren't. Some topics include: Telephone Etiquette; Body Language; Tone of Voice; Eye Contact; Professional Appearance; Intrinsic Motivation; Exceeding Expectations; and Making Empowered Decisions. (Disclaimer: The fifth researcher was very rude and therefore disqualified.)

The Hokey Pokey...What if that is really what it's all about?

Ice breaker games for meeting openers and breaks, to liven up a staff training or party, and provide comic relief. These fun games are designed to meet your needs and help to encourage teamwork; improve communication; inspire; motivate; increase sales; enhance creativity; promote fun; and improve morale in your office or organization. (Disclaimer: We assume no responsibility for clients who choose to "shake it all about.")

**Just
Humor
Me** 

Just Humor Me![®] Personally

Private classes for individuals and executives on: Business Etiquette, Creating Fun at Work, Job Interviewing, Dining & Entertaining Skills, and Reducing Stress through Laughter.

Just Humor Me!

**Professional Presentations
for the Fun Inspired & Fun Impaired**



How can a Conga Line
improve a company's
Bottom Line?

Fun + Growth = Profit...
A Win- Win- Win Situation
for Companies, Employees
and Customers!

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**Professional Presentations
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*"We'll have you laughing
all the way to the bank!"*

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Shannon McDevitt, "Professional at Play" is Founder of Just Humor Me!®

With energy, creativity, and humor, Shannon teaches adults a variety of personal and professional skills that are designed to:



Human Development and Communications

increase
success,
profits, and
productivity;
improve
communication,
morale, and
self esteem;
and add fun,
satisfaction,
and joy to life
and work.
Shannon has a
Bachelors
degree in

from Boston College and a Masters degree in Education. She is a Certified Laughter Leader, Etiquette Instructor, Personal and Professional Coach and has training in comedy improvisation.

Just Humor Me!® offers a variety of professional programs and provides customized options to meet your unique needs and goals: Keynote Presentations; Staff Training for individuals or groups; Management Workshops; Classes and Games for Company Picnics or Retreats; Meeting Openers and Sanity Breaks; Private Corporate or Group Functions; Recognition Programs; Awards Ceremonies; Ice Breakers and Team Building Activities for Social Functions, College Orientations, and Special Events.

Just Humor Me!® salutes pets for helping us to remind people of how and why we need to play.

In gratitude for all the love and humor pets give and teach, and to honor the memories of her many beloved dogs, Shannon donates a portion of profits to help unwanted animals in shelters and rescue groups. Join us and volunteer your time, offer support, and/or adopt an unwanted pet to be your playmate and mentor. Pets help to lower blood pressure, encourage physical activity, reduce depression, and provide unconditional love- no company benefit plan can top that!

